



# Group Profile

As of Mar 2025

STOCK CODE **9449**

<https://group.gmo/en/>

## Group Overview | Corporate Slogan

We concentrate our resources on developing Internet infrastructure that supports our products and services

**Internet for Everyone**

**GMO**

# Group Overview

Company Name	GMO Internet Group, Inc.
Founder, Chairman and Group CEO	Masatoshi Kumagai
Address	(Group Head Office) Cerulean Tower 26-1 Sakuragaokacho, Shibuya-ku Tokyo (The 2nd Group Head Office) SHIBUYA FUKURAS1-2-3 Dogenzaka, Shibuya-ku, Tokyo
Established	May 24, 1991
Stock Listing	9449 (Tokyo Stock Exchange Prime Market)
Business Segments	Internet Infrastructure Internet Security Online Advertising & Media Internet Finance Cryptoassets
Capital (including capital reserve)	JPY5.0 billion
Consolidated Staff	7,497
Group companies	119(As of March 2025)



## Group Overview

# 119 Companies Worldwide

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## 10 Listed Companies

# Group Overview

<b>Prime</b>	<b>4 companies</b>
<b>Standard</b>	<b>2 companies</b>
<b>Growth</b>	<b>4 companies</b>

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**Market Capitalization of the Group**

**JPY 2.1 trillion**

## Group Overview

**7,497**

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**Internet Professionals**

## **Our Strengths for Sustainable Growth**

- 1. Independent management**
- 2. Operations and development of our own technology**
- 3. Solid recurring revenue**

# 1. Independent management

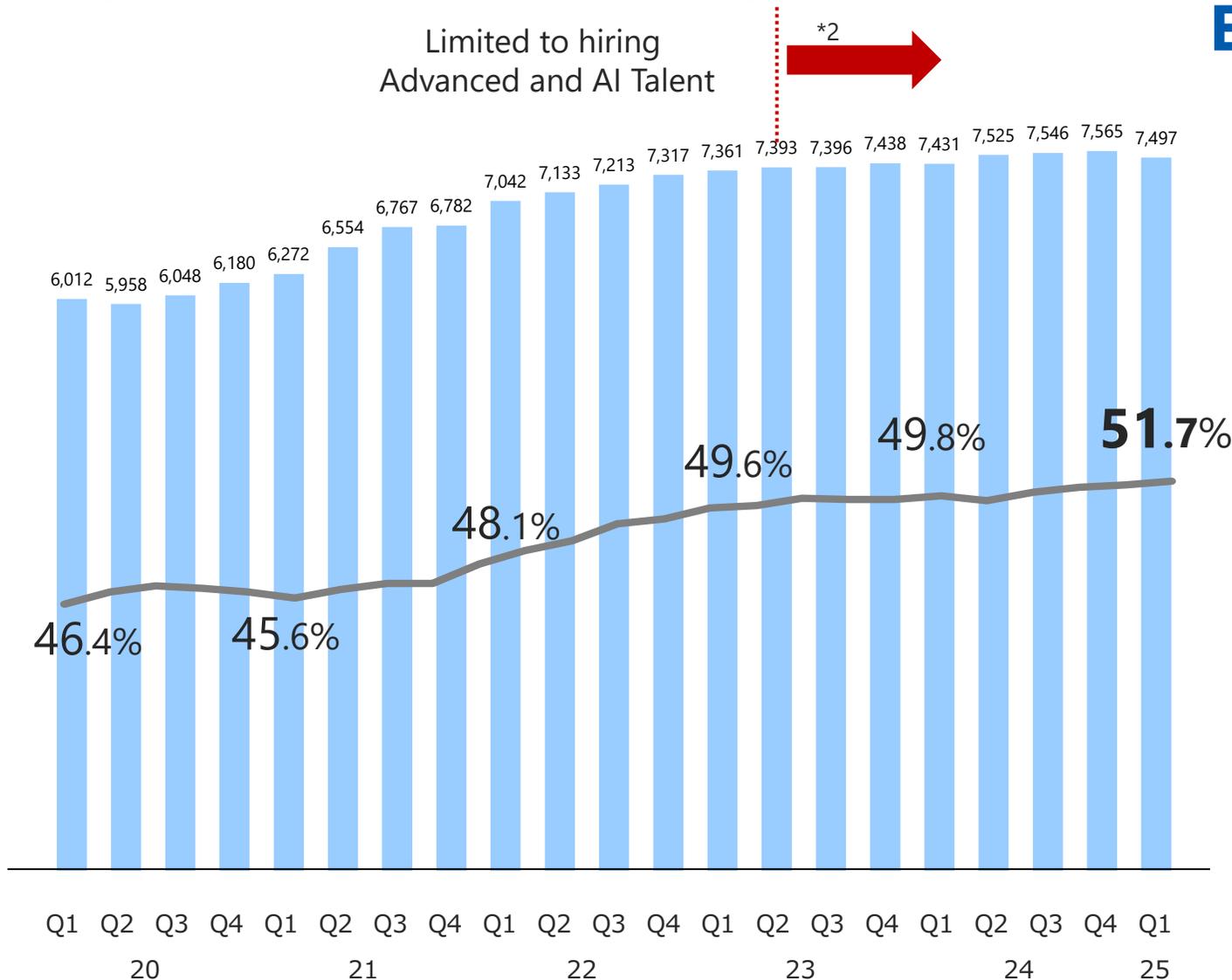
**Each group company pursues the No. 1 strategy under the “GMO-ism” and creates growth products.**



**As a result, our group with diversified risk management strategy.**

## 2. Operations and development of our own technology

### Engineers & Creators ratio



Goal: Workforce of over **60%**

Total number of partners (excluding officers and part-time officers)  
 % Engineers & Creators

\*1 Not including partners of GMO Internet Group affiliates accounted for by the equity method ( such as GMO Aozora Net Bank ).  
 The number of the Bank's employees 329 was excluded as of end of March 2025.

\*2 New graduate joining through the "The program of paying JPY 7.1 million per annum for new graduates" (Apr. 2023~)  
 Introduced AI test for mid-career hires. (Jun. 2023~)

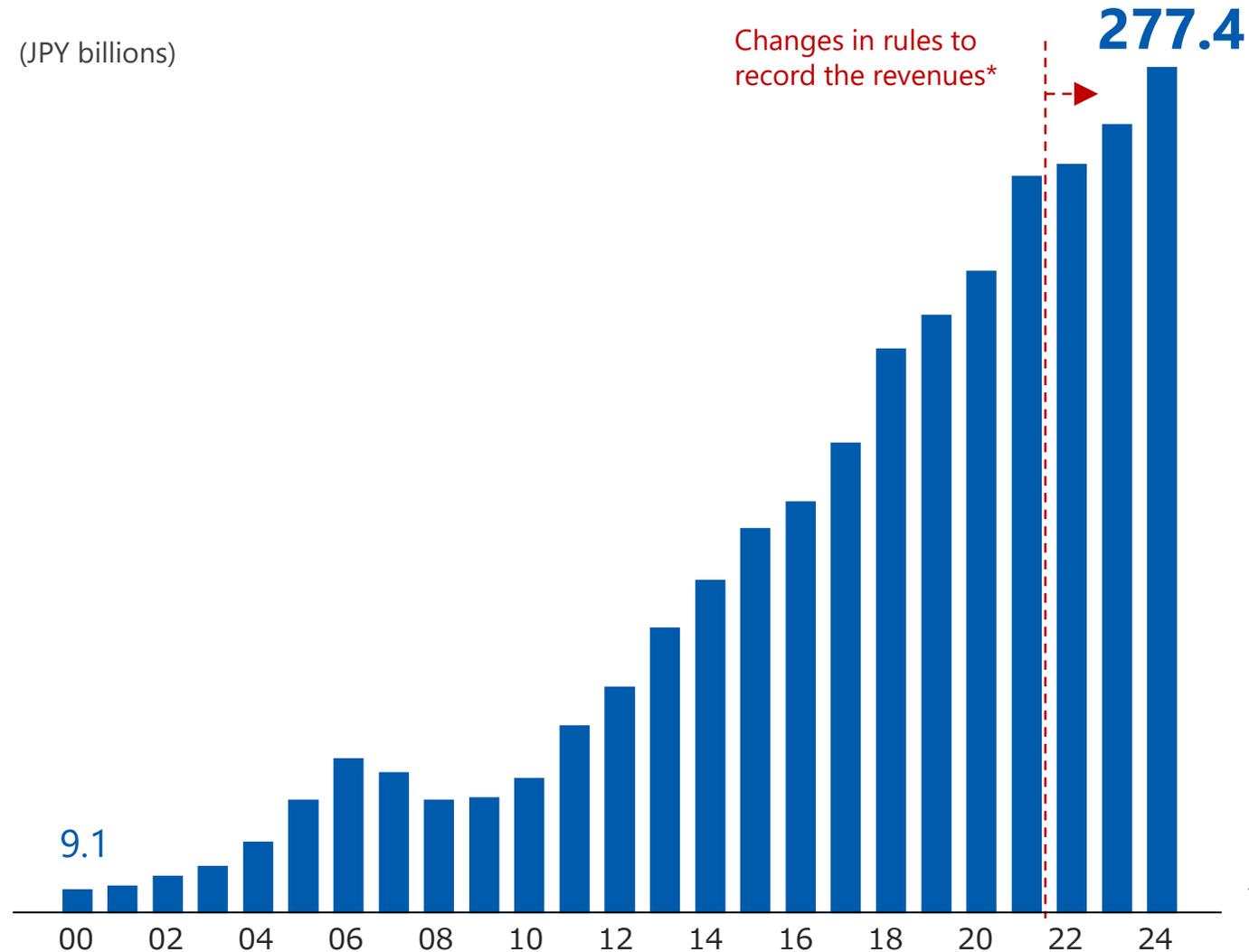
### **3. Solid recurring revenue**

**That means our core business policies,**

**Indispensable products that will not  
disappear  
With  
recurring revenue business model**

# Consolidated Net Sales

(JPY billions)



## Sustainable growth

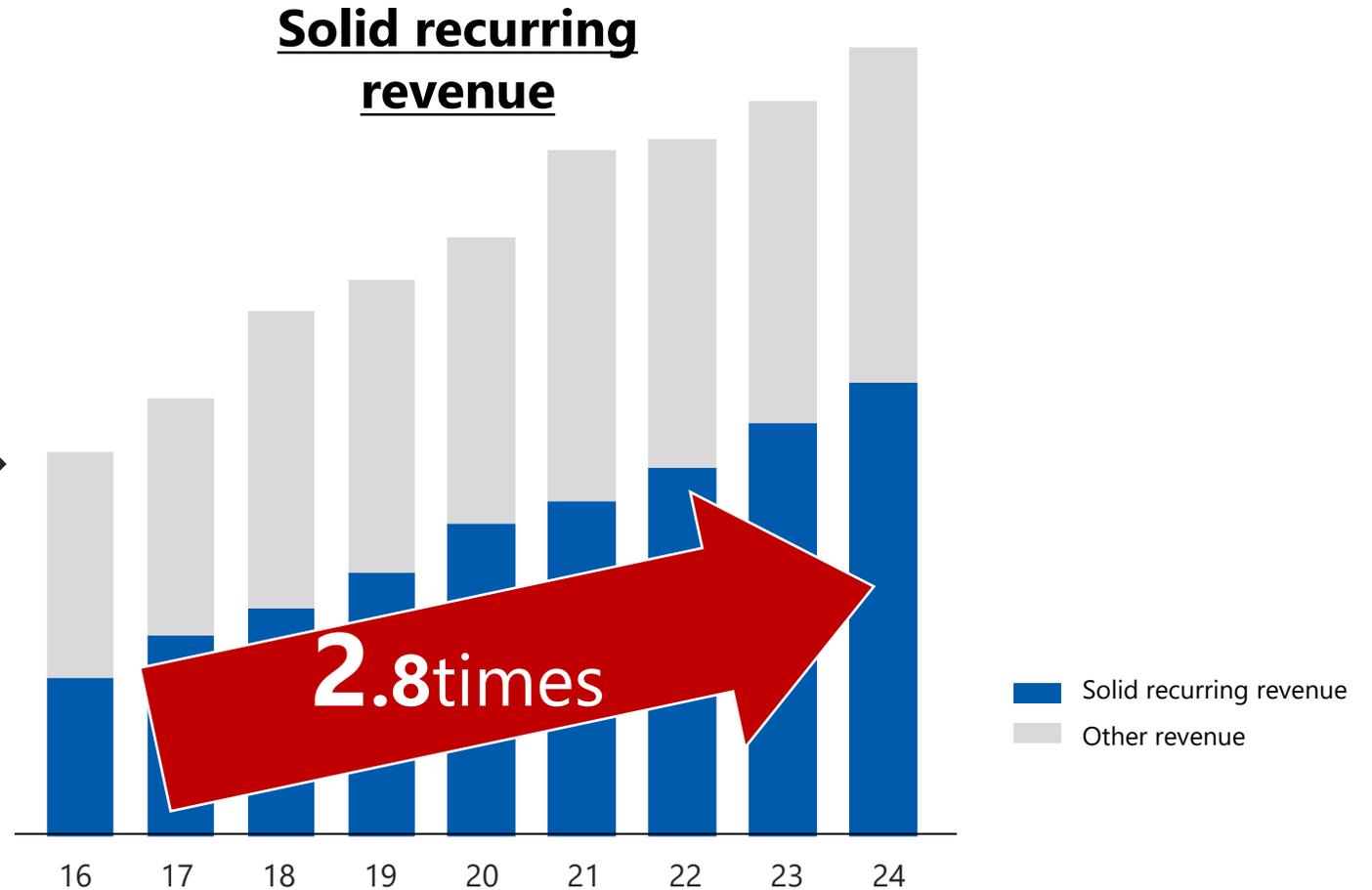
\* "Accounting standards related to revenue recognition" (accounting standard No. 29)

### 3. Solid recurring revenues

Both unit price and number of contracts increased, leading to expansion.

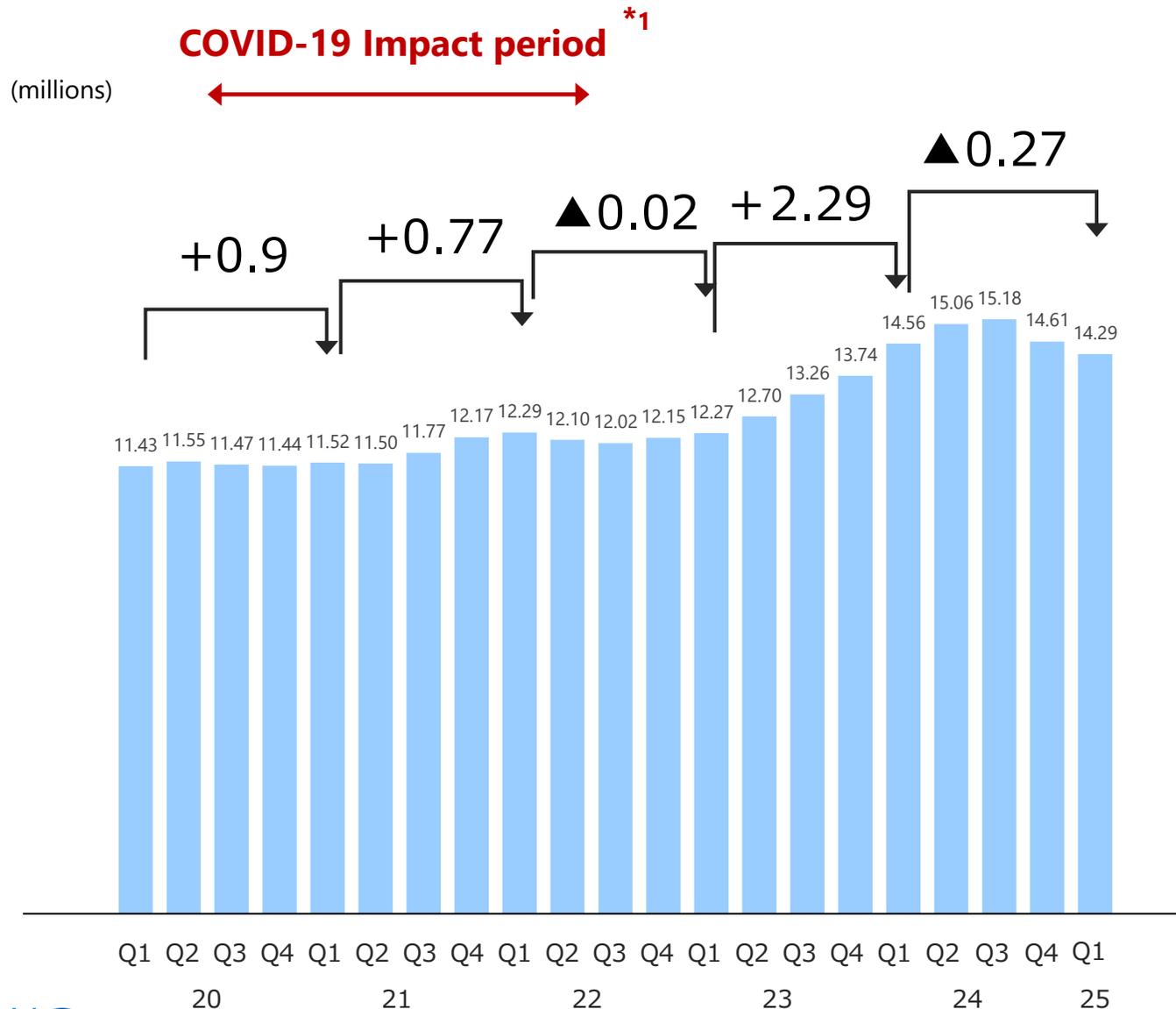


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\* The combined value of stock and transaction revenues in the infrastructure business (domains, cloud hosting, part of security, part of EC support, part of payment, and access)

# Internet Infrastructure | Contracts



Solid recurring revenues base

**14.29M**

customers

Decreased contracts

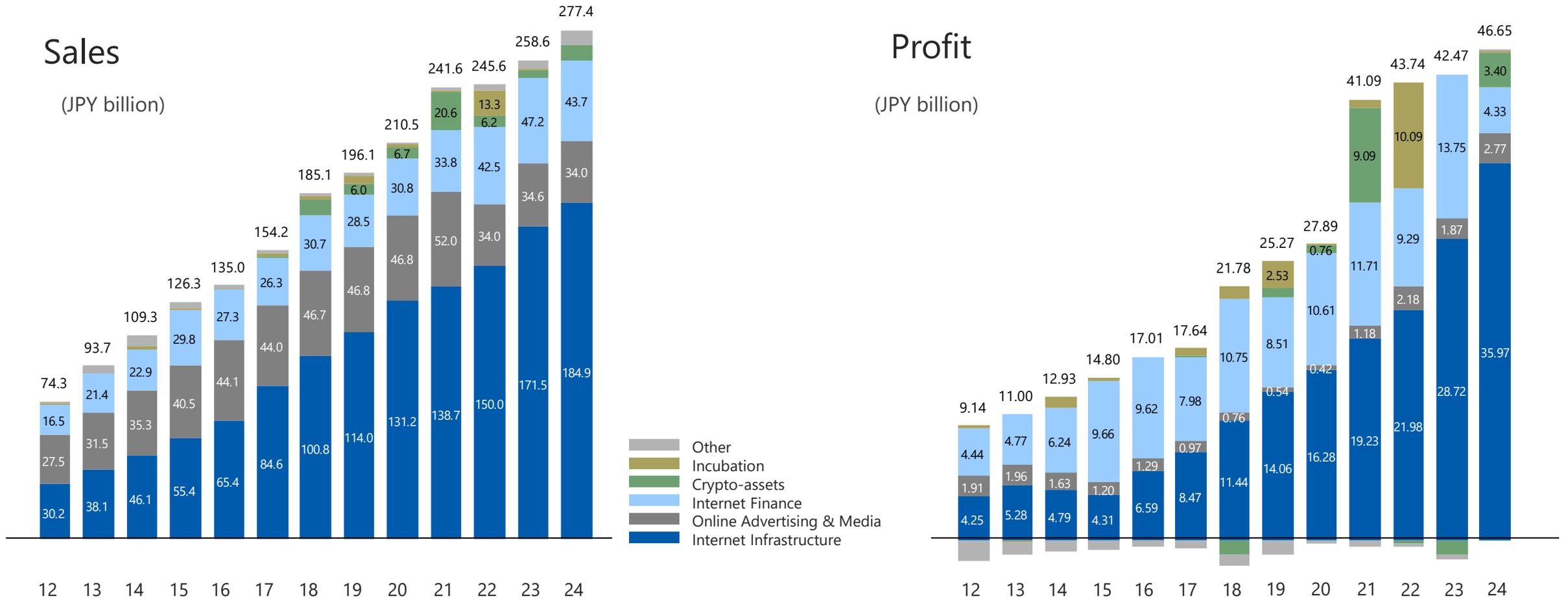
**0.27M**

YoY

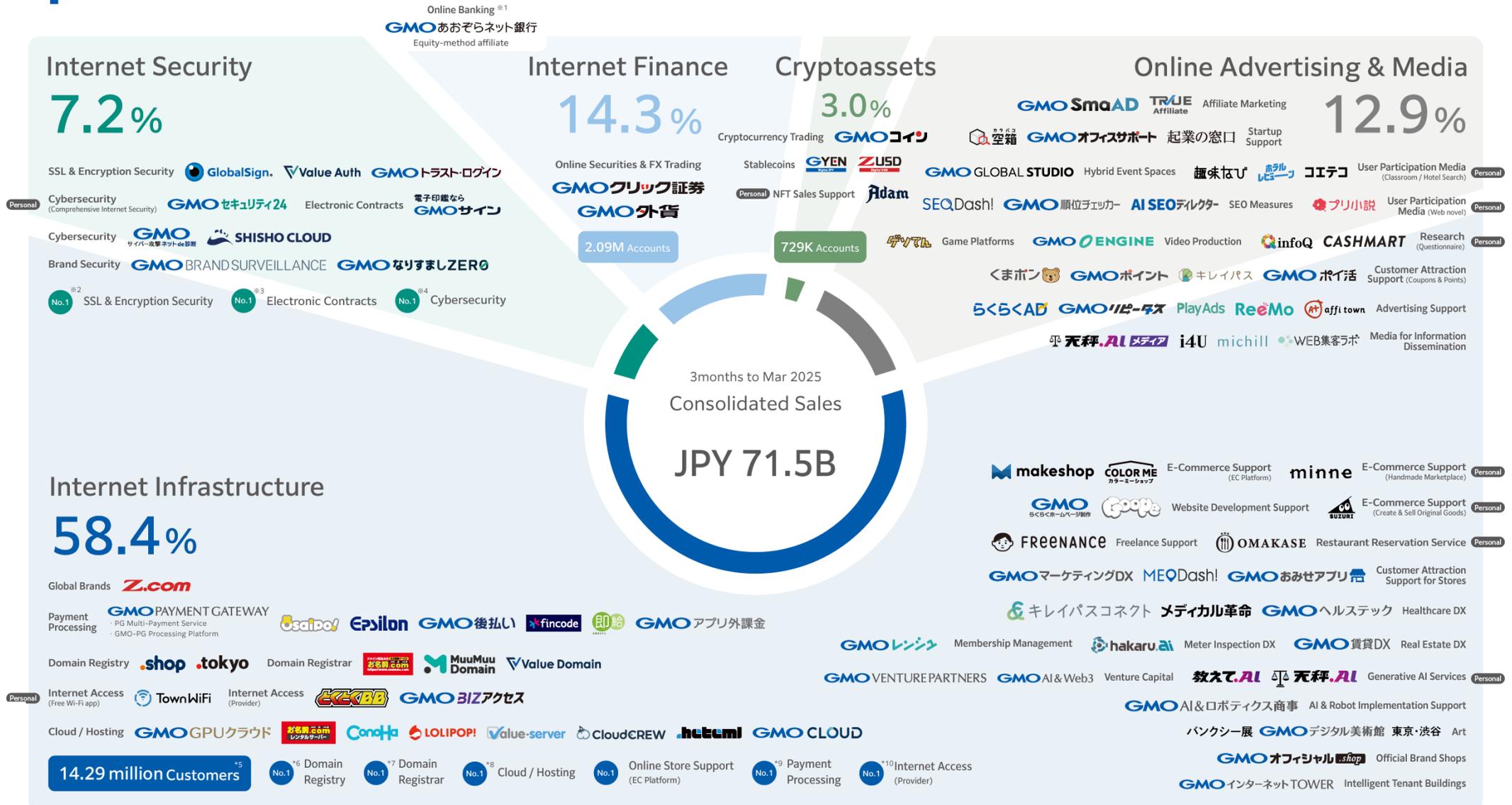
\*1: The period of declaration of a state of emergency and application of priority measures to prevent the spread.

# Consolidated results transition

## Sales increased for 16 consecutive fiscal years



# Group of businesses with a customer base of 17.12 million



\*1 GMO Aozora Net Bank, Ltd. is accounted for using the equity method and is not included in consolidated revenue \*2 Country code based on Netcraft data \*3 Number of Companies Using "GMO Sign" and Total Documents Sent with Electronic Seals (Survey by GMO GlobalSign Holdings) \*4 Based on the Fermi estimat \*5 The number of customers shown represents the total combined customers of the Internet Infrastructure and Internet Security segments. \*6 Based on our own data \*7 Based on ICANN data \*8 Based on domaintools.com data \*9 Certain franchisees with a large number of tenants are counted as one shop, regardless of the number of tenants \*10 Winner of Best Satisfaction Award in Hikari Collaboration Award 2024 \*Segment sales ratios above may not fully correspond to how services are actually allocated.

# Internet Infrastructure

# Domain Registrar



No.1<sup>\*</sup>  
Market Share

**83.3%**

Domains under  
Management

**9.3M**

\* Based on ICANN data

# Hosting & Cloud



No.1  
Market Share \*

**58.3%**

Contracts

**1.1M**

\* Based on domaintools.com

# ASP Cart

GMOクラウドEC 

 **makeshop**

  
**COLOR ME**  
カラーミーショップ

Paid Stores

**47k**

# Payment

**GMO** PAYMENT GATEWAY

**GMO** EPSILON

**GMO** PAYMENT SERVICE

**GMO** FINANCIAL GATE

Transaction Volume

**JPY 20.5** tr/year

# Provider (ISP)



“Hikari Collaboration Award”  
Satisfaction Ranking \*

**No.1**

Contracts

**2.19**  
**million networks**

\* Winner of the Best Satisfaction Award in Hikari Collaboration  
Award 2024

# Internet Security

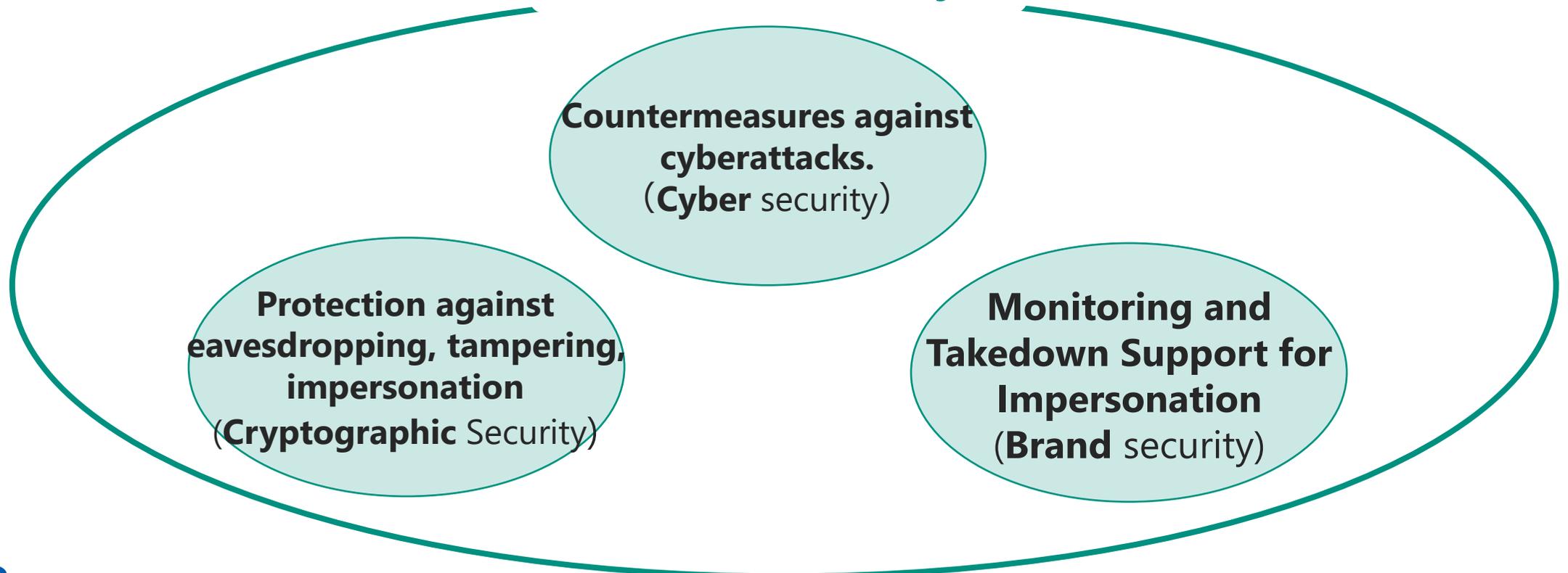
## Three Types of Security

# Internet Security

Clearly positioned as a core focus area for the Group and expected to serve as a mid- to long-term growth driver

## A safer future for Everyone

### Internet Security



# Internet Security | Three Key Areas

Providing Comprehensive Internet Security Services

	Cryptographic Security	Cyber Security	Brand Security
Operating Companies	 <b>GlobalSign</b> <sup>®</sup> by <b>GMO</b>	<b>GMO</b> CYBER SECURITY  IERAE <b>GMO</b> <i>Flatt Security</i>	<b>GMO</b> BRAND SECURITY
Services and Products	 <b>GlobalSign</b> <sup>®</sup> 電子印鑑なら <b>GMO</b> サイン <b>GMO</b> トラスト・ログイン	<b>GMO</b> サイバー攻撃 ネットde診断  <b>SHISHO CLOUD</b> Vulnerability Assessment and Penetration Testing	<b>GMO</b> なりすましZERO <b>BRANTECT</b>
Key Strengths <b>GMO</b>	<b>Technical and operational expertise as a Certificate Authority</b>	<b>Advanced skills of white-hat hackers</b>	<b>Expertise in managing intellectual property and trademarks</b>

# 'GMO will protect your Internet Security' project

**GMO will protect  
your Internet Security**

**GMO**

**A safer future for Everyone**

# 'Internet Security for Everyone' project Phase1'GMO Security 24



Free 24/7 access to password leak checks, web risk assessments, and AI-powered security consultations

総合ネットセキュリティサービス

## GMO セキュリティ24

パスワードの漏洩、WEBの侵入リスクなどを無料でお調べいたします

メールアドレス or URLを入力 🔍 無料診断

👤 パスワード漏洩・Webサイトリスク診断 🗨️ その他のセキュリティ相談 🌐 「.貴社名」取得はこちら >

10年に1度の取得チャンス! 「.貴社名」でなりすまし対策 >



\* <https://www.gmo.jp/security/>

## Main speakers



**Yutaka Matsuo**

The University of Tokyo, graduate school of engineering professor



**Masaaki Taira**

Government of Japan Minister in charge of cybersecurity

Video Message



**Shigeru Ishiba**

Government of Japan Former prime minister. (102nd Cabinet)

Video Message



**Jiro Hiroe**

Japan ground self-defense force lieutenant general  
Director of education and training research division



**Takayuki Furuta**

Chiba institute of technology Executive director



**Takeshi Matsuoka**

Coincheck, Inc Executive officer, CTO



**Yoshinari Fukumoto**

Rakuten group, Inc Senior Executive officer, CISO



**Daiki Fukumori**

GMO Cybersecurity by Ierae Security



**Tatsuya Sudo**

Nikkei business publications, Inc. Editor-in-Chief



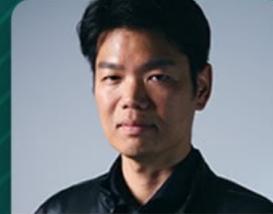
**Kana Shinoda**

CODE BLUE (Cybersecurity conference organizer)



**Michio Sonoda**

National Institute of Information and communications technology (NICT)



**Makoto Makita**

GMO Cybersecurity by Ierae Security



**Noboru Ueno**

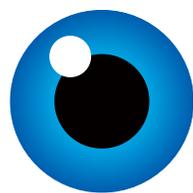
GMO Flatt Security

# GMO Secure Visualization Site Seal



Making security measures visible turning costs into investments in trust

## GMO 安心可視化サイトシール



GMO  
GlobalSign  
secure

実在証明・盗聴対策済サイト

**Cryptographic Security**



GMO  
CYBER SECURITY  
by IERAE

サイバー攻撃対策済サイト

**Cyber Security**



GMO  
BRAND SECURITY  
verified

なりすまし対策済サイト

**Brand Security**

# Branded Emails and Verified Logo Certificates

\*1

\*2



Enhances brand credibility and protects against impersonation and phishing attacks  
(Effective from April 2025)



Company logos are displayed directly in recipients' inboxes



\*1: Branded Emails (BIMI). BIMI (Brand Indicators for Message Identification) is an international standard that enables companies to display their brand logos in the emails they send.

\*2: Verified Logo Certificate (VMC). VMC (Verified Mark Certificate) is a certificate issued by a certificate authority (CA) to verify the authenticity of a brand logo.

# 'Internet Security for Everyone' project Phase3



Launch of "GMO '.Your Company Name' Domain Application and Management Support Service"  
(Effective May 12, 2025)

10年に1度の取得チャンス!

● 貴社名

世界の企業が「ドット会社名」活用中

会社名.co.jp → .会社名

# 1. Cryptographic Security | SSL certificates



Market Share<sup>\*</sup>  
**No.1**

\*Country code (according to Netcraft's research)

# 1. Cryptographic Security | Service usage (SSL certificates)



# 1. Cryptographic Security | eSignature

電子印鑑なら  
**GMOサイン**

**Dual  
crown**

No.1  
Market Share

**Number of e-contract  
accounts**

**2.7M**

**Number of contracts**

**5.1M/Q**

# 1. Cryptographic Security | Service usage (eSignature)

電子印鑑なら  
**GMOサイン**



BMW GROUP



LINEヤフー

kikkoman 



Francfranc



UNITED ARROWS LTD.



移動で人を幸せに。



## 2. Cybers Security

**GMO** CYBER SECURITY  
// IERAE

**GMO** *Flatt Security*

Number of  
white hat hackers  
in Japan<sup>\*</sup>

**No.1**

<sup>\*</sup> Fermi estimation

# Cyber Security Assessment

## More than **10,500** cases

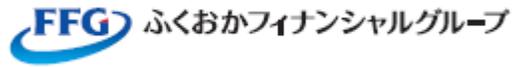


※1:Based on our survey ※2:HTB Business CTF 2024: No.1 in Japan ※3:2023 DEF CON 31 'Cloud Village CTF, 2024 DEF CON 32 'Cloud Village CTF: World No.1

## 2. Cybers Security | Service usage



この世界で。  
この街で。  
このじぶん。



## 2. Cybers Security | Working with public institutions

### Self-defense forces

Carried out training to improve the skills of Cyber Defense Command\*1



### National Police Agency

Received a letter of thanks for technical assistance\*2



\*1: "Penetration test drills for JSDF Cyber Defense Command carried out by GMO Cybersecurity by Ierae" (February 1, 2023)

\*2: Received a letter of thanks from National Police Agency (January 30, 2023)



# GMO

イエアエSOC 用賀

### 3. Brand security | Trademark & Rights Protection

**GMO** BRAND SECURITY

**72.0%** \*

Of Companies in the Top  
100 Japanese Corporate  
Brand Ranking  
Are using

\* % of the Best Japan Brands 2024 Rankings Top 100

### 3. Brand security | Service usage

GMO BRAND SECURITY

TORAY

SUNTORY

BRIDGESTONE  
Solutions for your journey

ISUZU

FamilyMart

RICOH

WACOAL

ABC-MART

TSI HOLDINGS

TOPPAN

よろこびがつなぐ世界へ  
KIRIN

PREMIER ANTI-AGING

AMANO

MICHIKO LONDON  
KOSHINO

SHARP

BATHCLIN

エバラ

EPOCH 株式会社エポック社

HOKUETSU

TSUBURAYA

自然を、おいしく、楽しく。  
KAGOME

RISO

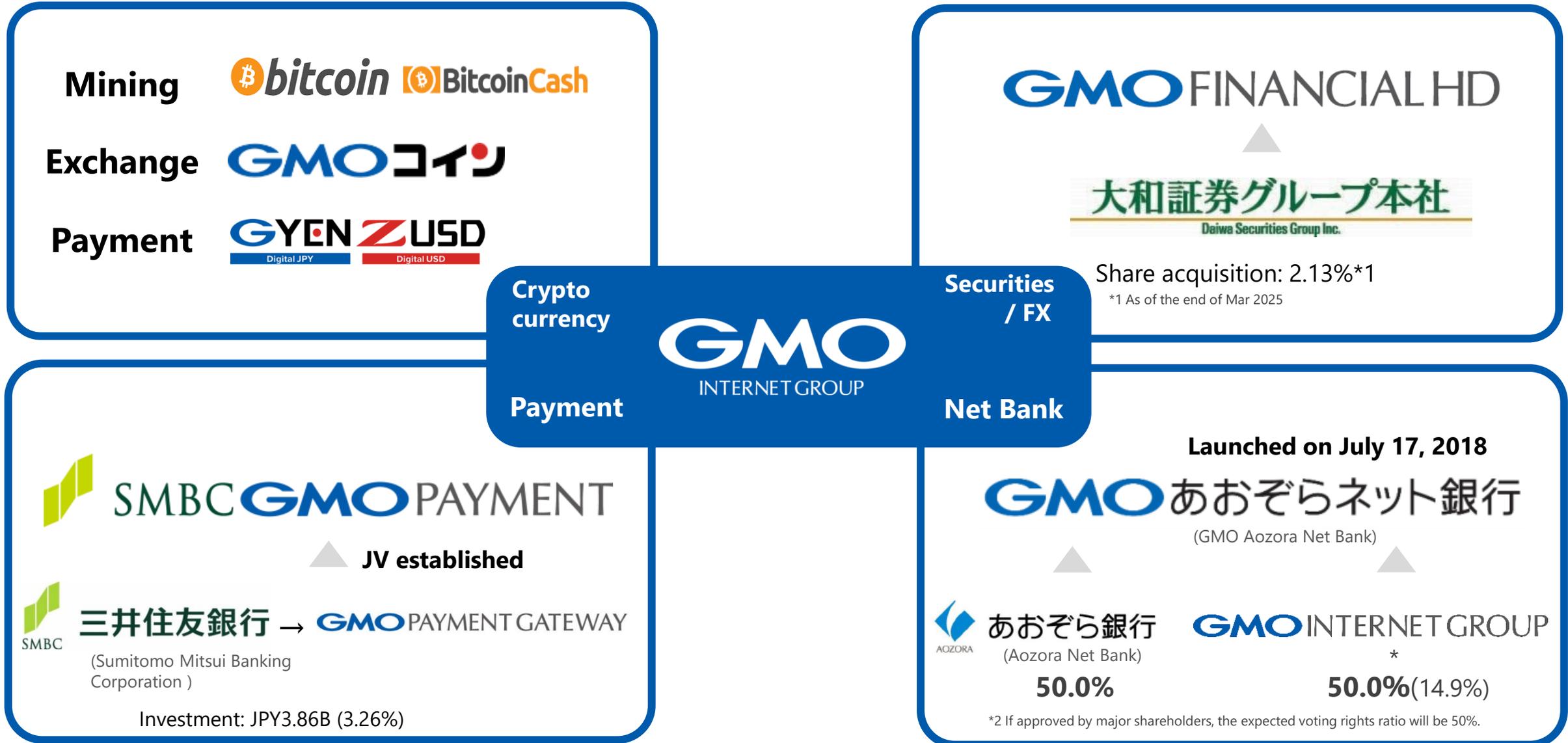
audio-technica

GLOBIS

maruetsu  
マルエツ

# Finance, Payment, and Cryptoassets

# Finance, Payment, and Cryptocurrency



# Internet Securities

**GMOクリック証券**

**GMO外貨**

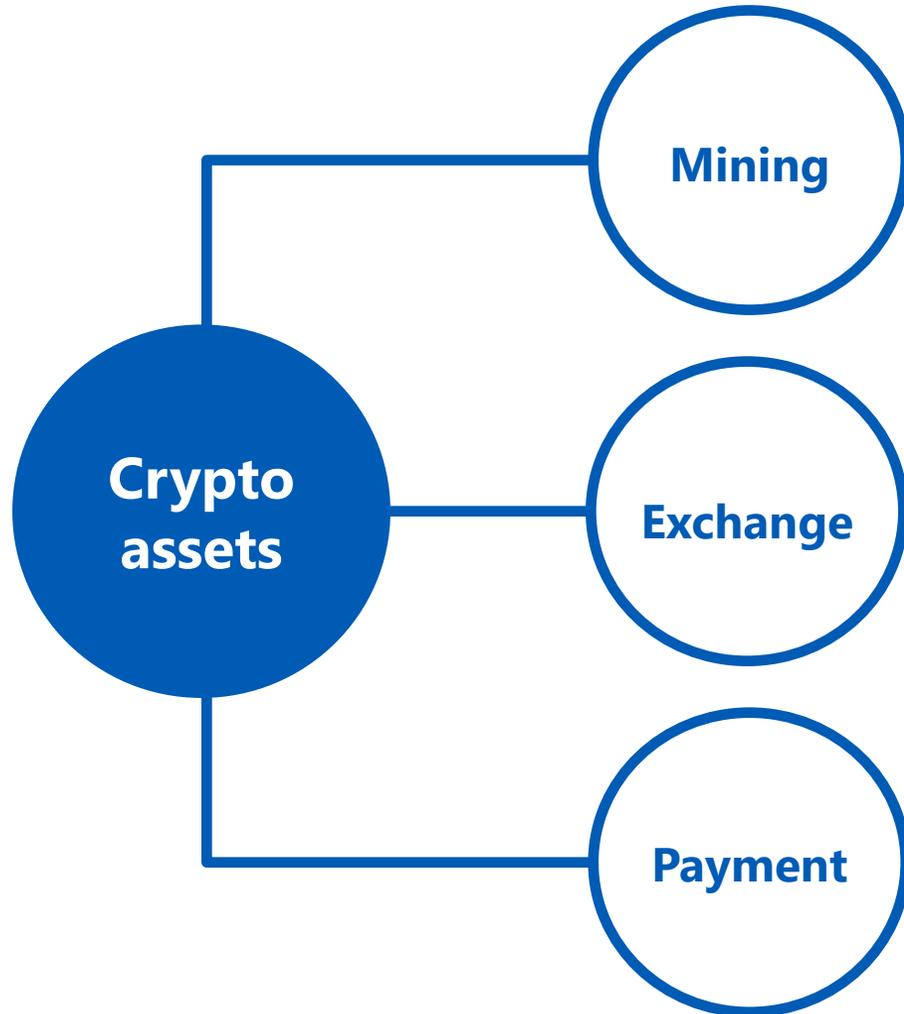
## Accounts

**FX : 1.5M**

**CFD: 225K**

**Securities: 539K**

# Cryptoassets



Cryptoassets mining business

Cryptoassets Trading Business

Cryptoassets payment  
└ Issue stablecoin

**GMO**   
Crypto Accounts  
**729K**

**GYEN**

# Bank×IT

Born in July 2018



あおぞら銀行

AOZORA

**Banking management know-how**



**Technology**

すべてはお客さまのために。

# No.1

テクノロジーバンクを目指して

All for our customers. Strive to be the No.1 Tech Bank.

Point1

**Focus on corporate clients**

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Point2

**The core business :  
Exchange, Debit cards, and business loans**

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Point3

**Bank System + Bank API + In-house development**

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Point4

**BaaS byGMOAozora**

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Point5

**Approximately 40% of employees are engineers**

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# Becoming the No.1 Corporate Group Pioneering the Future with AI



# Our initiatives towards realization (1/2)

Driving research and development in AI, particularly in financial data analysis, and achieved significant results since hiring our first data scientist approximately 10 years ago.

<b>FY2013</b>	GMO NIKKO has built and analyzed big data analytics(DMP)infrastructure GMO AdMarketing developed and analyzing recommendation widget systems and machine learning models.
<b>FY2014</b>	Consistently reinforce our recruitment efforts for AI talented after the 1 <sup>st</sup> data scientist was hired.
<b>FY2015</b>	Intensified our research and development efforts in AI
<b>FY2016</b>	The initial AI-supported product "TAXEL" was released, marking the beginning of GMO Click Securities data analysis platform development.
<b>FY2017</b>	GMO Click Securities started data analysis operations
<b>Jan.2020</b>	Restructured to the data analysis and development group. GMO TownWifi started utilizing casual inference techniques for measuring the effectiveness of functions and initiatives.
<b>Apr.2022</b>	Established of the AI Research and Development Department

## Our initiatives towards realization (2/2)

We promptly began utilizing ChatGPT across the entire group, expecting its potential impact after the emergence of it in November 2022.

① **Time and Cost savings**

② **Improvement in the quality of existing services**

③ **Offering new services to the AI Industry**

Based on these three pillars, we continue our efforts to become the "No.1 AI-Utilizing Corporate Group" while staying up-to-date with the latest AI developments on a daily basis. Furthermore, in 2024, we will evolve our catchphrase to "Becoming the No.1 Corporate Group Creating the Future with AI," and accelerate its realization.

Details : <https://www.gmo.jp/ai-history/>

# Established GMO-AIR Co.Ltd | Business Model

Aiming of a lean, High-performance Organization that fully utilizes AI



# Efforts related to Sustainability

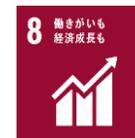
# ESG activities | Materiality

## Solving social issues through business

### Challenge

#### Dedication to the No.1 Service.

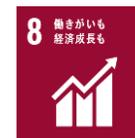
We are dedicated to providing the dominant No.1 service in the Internet industry by operating and developing our own technology.



### Safety

#### Responsibility to protect our customers' smiles.

We ensure a safe and secure Internet infrastructure to protect our customers' smiles.



### Environment

#### Solving social issues through business activities.

We strive to address pressing challenges that benefit the environment, society, and individuals.



## Strengthening the foundation of management

### Human Talent

#### Cultivating a group that evolves together.

An environment where every partner excels is key to creating the No.1 service.



### Trust

#### Maximizing stakeholders' smiles.

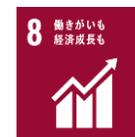
We aim to increase our fanbase through dialogue with everyone involved.



### Governance

#### Foundation for Hundreds of Years.

We are building a robust structure that will ensure our business group thrives for hundreds of years, prioritizing sustainable growth.



# ESG activities | Materiality Matrix

The key issues were identified through an assessment based on opportunities and risks from the perspective of both "importance to stakeholders" and "Significance to GMO Internet Group."



# ESG activities | Sustainability management for SDGs

電子印鑑なら  
**GMOサイン**



**コエテコ** by **GMO**



**GMO光アクセス**  
for **Education**



**GMO CYBER SECURITY**  
IERAE



⋮

**Our business helps  
Social and  
environmental issues  
to be solved.**

# ESG activities | Disclosure Processes/External Evaluation

[Disclosure Progress]

## Assessment by ESG rating agencies / Inclusion in ESG indexes

**MSCI**  
ESG RATINGS



CCC B BB **BBB** A AA AAA

In April 2024, GMO Internet Group, Inc. received a rating of "BBB" (on a scale of AAA-CCC) in the MSCI ESG Ratings assessment \*1



FTSE Blossom  
Japan Sector  
Relative Index \*2

FTSE ESG Ratings  
2.3



Mar. 2023



Dec. 2023

FTSE ESG Ratings  
2.8

Jan. 2024



Expanding Human capital disclosure

Plans to publish integrated report (September 2025.)

Identifying Material Issues.

TCFD Disclosure

Expanding ESG disclosure

Introduced of a group executive officer system

Updated CG report

FTSE ESG Ratings  
1.2

Set up sustainability promotion committee

Drawn up basic sustainability policy

Released our Activities for SDGs

Dec. 2013



2021

2022

2023

2024

\*1 THE USE BY GMO Internet Group, Inc. OF ANY MSCI ESG RESEARCH LLC OR ITS AFFILIATES ("MSCI") DATA, AND THE USE OF MSCI LOGOS, TRADEMARKS, SERVICE MARKS OR INDEX NAMES HEREIN, DO NOT CONSTITUTE A SPONSORSHIP, ENDORSEMENT, RECOMMENDATION, OR PROMOTION OF GMO Internet Group, Inc. BY MSCI. MSCI SERVICES AND DATA ARE THE PROPERTY OF MSCI OR ITS INFORMATION PROVIDERS, AND ARE PROVIDED 'AS-IS' AND WITHOUT WARRANTY. MSCI NAMES AND LOGOS ARE TRADEMARKS OR SERVICE MARKS OF MSCI.

\*2 FTSE Russell confirms that GMO Internet Group, Inc. has been independently assessed according to the index criteria, and has satisfied the requirements to become a constituent of the FTSE Blossom Japan Sector Relative Index. The FTSE Blossom Japan Sector Relative Index is used by a wide variety of market participants to create and assess responsible investment funds and other products.

# Domestic Bases and Global Operations

# Domestic Bases

**6,060**

Domestics partners ("employees")

## Fukuoka / Kitakyushu

15 companies  
343 partners



Kitakyushu, GMO kitaQ

## Miyazaki

6 companies  
247 partners



Miyazaki, GMO Hinata



## Osaka

9 companies  
144 partners

## Sapporo

3 companies  
55 partners

## Sendai

2 companies  
196 partners



## Niigata

3 companies  
4 partners

## Nagoya

5 companies  
10 partners

## Shimonoseki

4 companies  
151 partners

## Shizuoka / Hamamatsu

5 companies  
18 partners

## Kobe

2 companies  
3 partners

## Kagoshima

2 companies  
20 partners

## Okinawa

5 companies 43 partners

## Tokyo

57 companies  
4,605 partners



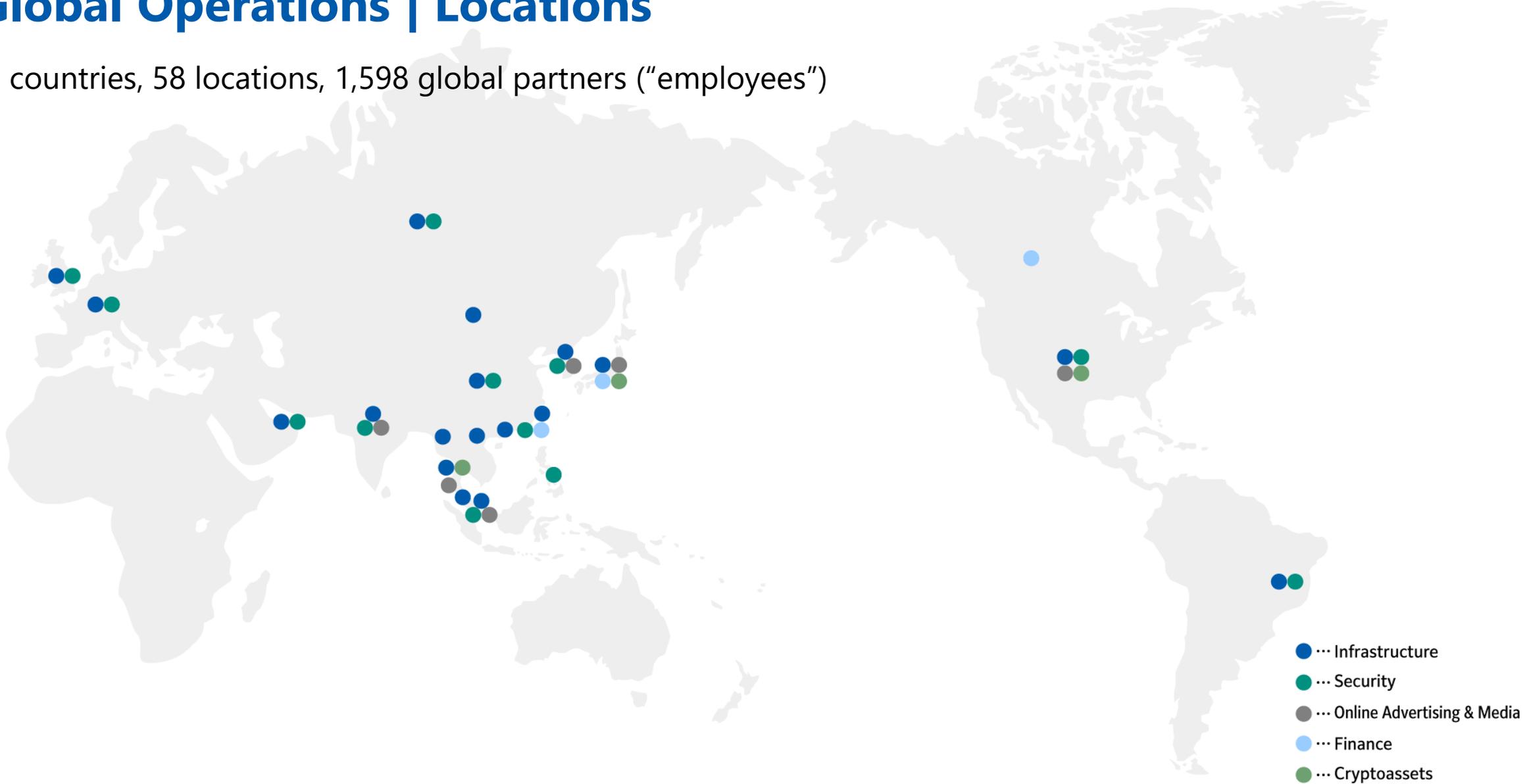
Setagaya-ku, Yoga  
GMO Internet TOWER  
(GMO GLOBAL STUDIO)

## Shibuya

Group Head Office :  
Cerulean Tower  
The 2nd Group Head Office :  
SHIBUYA FUKURAS

# Global Operations | Locations

21 countries, 58 locations, 1,598 global partners ("employees")



# Global Operations | Wholesale & Directsale

## Wholesale



Exclusive wholesale Internet addresses



Cryptographic Security  
(SSL certificates)

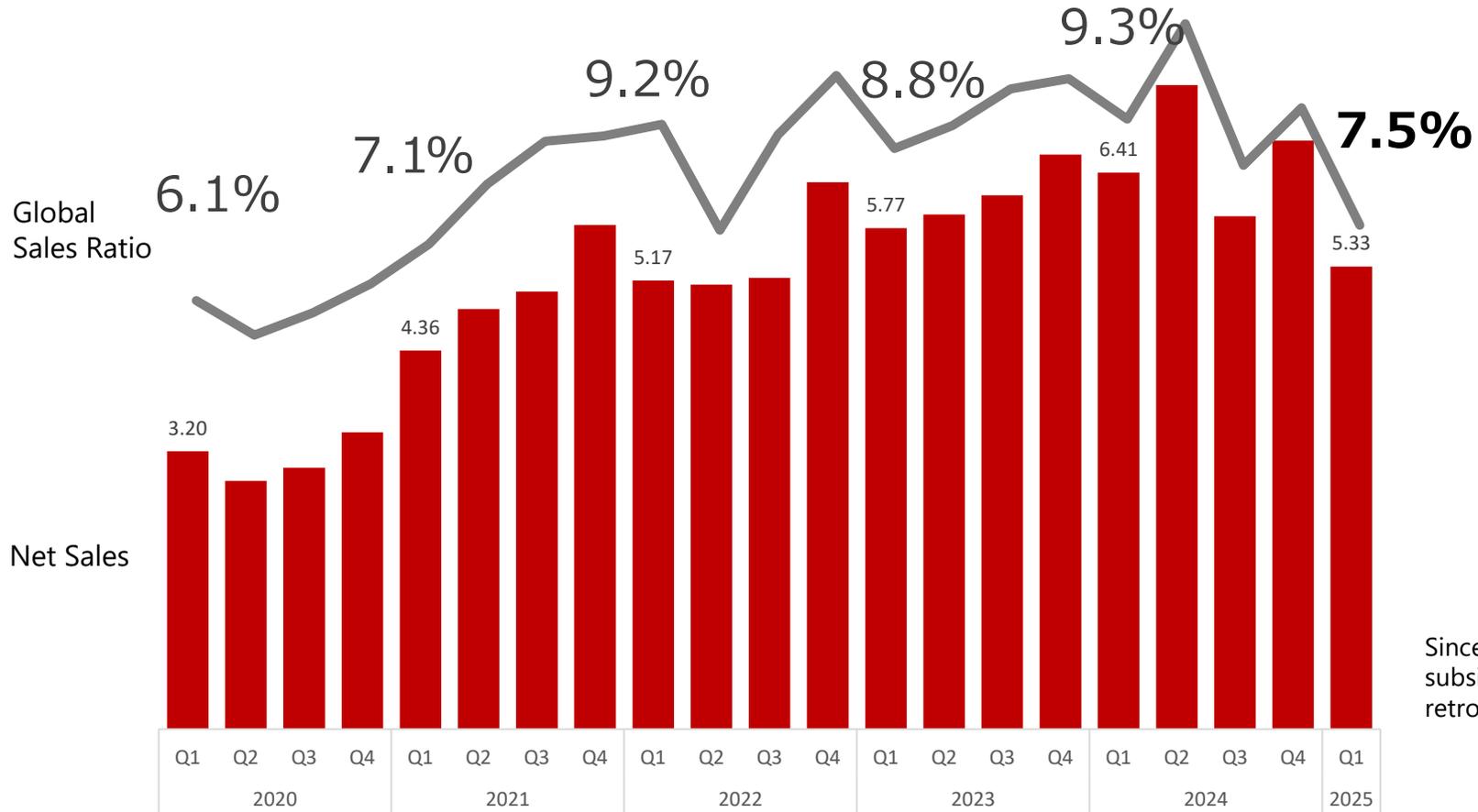
## Directsale



Providing the No.1 proven service in Japan

# Global Operations | Global Net Sales

(JPY billions)



Net sales  
YoY

**16.8% Down**

Since Q2 FY2020, MacroKiosk is no longer a consolidated subsidiary. We deducted MacroKiosk values from net sales retroactively to Q1 FY2017 in this chart.

**Internet for Everyone**

**GMO**